

208 Archer Street
Bel Air, Md 21014
410.836.7180
fax 410.836.0186
www.abrightideasonline.com


a. Bright idea
verbal and visual communication

FOR IMMEDIATE RELEASE
July 12, 2006

Contact: Anita Brightman
Tel. (410) 836-7180
Email: anita@abrightideasonline.com

A. Bright Idea receives awards

American Marketing Association, Public Relations Society of America, Susquehanna Workforce Network recognize local firm

BEL AIR, MD – A. Bright Idea, LLC, a local, award-winning public relations and advertising firm, recently received the Public Relations Society of America Maryland Chapter, Best in Maryland Award and the Susquehanna Workforce Network, Workforce Development Award. In addition, the Baltimore Chapter of the American Marketing Association recognized A. Bright Idea as one of three finalists for the 2006 Marketing Excellence Award.

The Public Relations Society of America award and recognition by the American Marketing Association celebrated the integrated communications efforts to launch the Bel Air Center for Addictions, while the Susquehanna Workforce Network recognized A. Bright Idea as a company committed to inventive strategies that improve employees' skills and workplace quality.

"We take great pride in the A. Bright Idea team and the way we work together to meet client needs and balance personal responsibilities," says Anita Brightman, founder and president of A. Bright Idea. "Being recognized for this commitment is an honor and furthermore a testament to our hard work. I want A. Bright Idea to remain the place where dedicated and creative talents want to work."

A. Bright Idea, located in Bel Air, Md., provides verbal and visual communication solutions for a variety of retail, small business, government and non-profit clients. Founded in 1996, the firm represents clients including the Babe Ruth Birthplace and Museum, Bel Air Center for Addictions, Harford Neighbors.net, The Highlands School, Hillside Lawn Service, Maryland Jockey Club, Slavia Federal Savings Bank, Sports Legends Museum at Camden Yards and URS Coleman. For more information on A. Bright Idea and its services, visit its Web site at www.abrightideasonline.com or email info@abrightideasonline.com.



CAPTION: Anita Brightman, President and Founder, A. Bright Idea

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