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a. Bright idea
verbal and visual communication

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More national awards for local advertising and PR agency

BEL AIR, MD – A. Bright Idea, an award-winning advertising, public relations and design firm, added three more prestigious awards to its list of achievements. The agency won a Platinum MarCom award for a strategic communications plan in support of the U.S. Army Non-Stockpile Chemical Materiel Program. The MarCom awards honored the design skills of the firm with two Gold MarCom awards for graphic design.

“Recognition from our peers in the communications industry is truly an honor,” said Anita Brightman, Founder and Senior Communicator of A. Bright Idea. “The strategic planning award for our government client is especially satisfying. As a company, we pride ourselves on the ability to do more than implement tools and tactics but create communication programs with positive impacts.”

A. Bright Idea's other winning entries included an event logo for the Harford Day School Parent Association annual dinner dance. The firm won an additional award for the design of the icreatespaces.com, a landscape architecture website for Paul LeVine.

This is the fourth time this year A. Bright Idea has received national or international recognition. The agency earned recognition from the Public Relations Society, Best In Maryland Awards, the Communicator awards and the Summit Creative awards.

About A. Bright Idea

A. Bright Idea serves a variety of government and retail clients in Harford County. Founded in 1996, the firm represents clients including URS Coleman, Healthcare Affiliates and EAI Corporation. For more information on A. Bright Idea and its services, visit its website at www.abrightideasonline.com or email info@abrightideasonline.com.

About the MarCom Creative Awards

The Mission of the MarCom Creative Awards is to honor excellence and recognize the creativity and hard work of marketing and communications professionals. Oftentimes, the success of a marketing or communications program is difficult to measure in terms of return on investment, so the MarCom Creative Awards gives winners the opportunity to show that their work is highly regarded within the creative industry. Winning a MarCom Creative Award gives recognition to the creative talent, firms, departments and/or clients that collaborate on outstanding marketing and communications projects. For more information on the MarCom Creative Awards, visit <http://www.marcomawards.com>.



CAPTION: Anita Brightman, President and Founder, A. Bright Idea

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